

Mammoth Coffee Roasting Company Privacy Policy and Terms of Use

The Mammoth Coffee Roasting Company (MCRC) name and reputation were built on a foundation of trust. This Privacy Policy ("Policy") describes how MCRC and its subsidiaries and affiliated companies collect, use and disclose personal information of customers through our websites and online services. This Policy does not apply to websites and services that display or link to different privacy statements. Websites and services co-branded with other partners may display or link to a joint privacy statement or separate privacy statements of our partners in addition to our Policy.

What Type of Information MCRC collect?

Personal Information that may be collected by MCRC may include:

- Name, postal address, phone number, and e-mail address.
- Financial account information, such as credit card number and other payment information.

We may also collect information about you such as:

- If you create an account - your username, password, your city of birth, your birthday and mobile phone number.
- If you buy goods at our stores or through our programs or otherwise - what you buy, where you buy, how frequently you buy and rewards you earn.
- If you take a survey or interact with us in various other ways - demographics information and information about subjects that may interest you.
- If you create an account - names and addresses of people you add to your "address book".

We may automatically collect website use information when you visit our Sites. This information may include information about your Internet service provider, your operating system, browser type, domain name, Internet protocol (IP) address, your access times, the website that referred you to us, the Web pages you request, and the date and time of those requests. Our collection of website use information may involve the use of cookies. Cookies are small data files stored on your hard drive by a website to, among other things, help us improve our Sites and your experience.

Examples include:

- To allow "Like" buttons and "Share" buttons to work
- MCRC may also collect aggregated data or anonymous data that does not directly identify you.

How Does MCRC Use Information About You?

MCRC may use information about you for purposes described in this Policy or disclosed to you on our Sites or with our Services. For example, we may use information about you to:

- Process and manage your purchase and use of MCRC products and services, including your accounts and program participation
- Respond to your customer service inquiries, post your comments or statements on any blog or other online forum maintained on our Sites, or take other actions in response to your inquiries or other Site activities
- Create personalized promotions by combining your personal information with non-personal information about you, such as the amounts and types of purchases you make or any benefits you receive through our programs.
- Communicate with you about your orders or purchases, your services, accounts and program participation, a contest or sweepstakes you have entered, and your requests for information.
- Communicate with you about our brands, products, events or other promotional purposes, including co-branded offers and affiliate and partner offers.

Does MCRC Share Personal Information with Third Parties?

MCRC shares your personal information in limited ways.

- We may share information with companies that provide support services to us (such as credit card processors, mailing houses or website hosts) and that help us market our products and services (such as email vendors). These companies may use information about you to perform their functions on our behalf.
- We may disclose specific information (i) upon lawful request, in response to legal process, and when required to comply with laws, (ii) to enforce our agreements, corporate policies, and terms of use or (iii) to protect the rights, property or safety of MCRC, our employees, agents, customers, and others.
- If you participate in any blog or other online forum on our Sites, any personal information that you post on our Sites may be shared with other forum participants and Site visitors.

- In the event of a merger, acquisition, financing, or sale of assets or any other situation involving the transfer of some or all of our business assets, MCRC may disclose personal information to those involved in the negotiation or transfer.

What Choices Does MCRC Offer About Personal Information?

MCRC offers choices for you to request to update or change your personal information and how we communicate with you. Here are some of the ways you can request changes:

- Follow the opt-out instructions in promotional emails we send you.
- email customerservice@mammothcoffeeroastingco.com

If you opt out of receiving promotional communications from us, we may still send you non-promotional communications such as emails about your accounts or our ongoing business relations.

You can usually choose to set your browser to warn you when a cookie is being sent or to remove or reject cookies. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookie settings. If you choose to remove or reject cookies, it will affect many features or Services on our Sites.

How is Personal Information Secured?

MCRC takes reasonable steps to maintain appropriate physical, technical and administrative security to help prevent loss, misuse, unauthorized access, disclosure or modification of personal information. While we take these reasonable efforts to safeguard your personal information, no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Privacy Policy Updates

We may update this privacy policy from time to time. When we do so, we will post the new privacy policy on this page and change the date at the top of the policy. We encourage you to check the date of our privacy policy when you visit this Site for any updates or changes. We will notify you of any modified versions of the privacy policy that might materially affect the way we use or disclose your personal information.

Questions and Feedback

We welcome your questions, comments and concerns about privacy. Mammoth Coffee Roasting Company Customer Service can be contacted online, at (760) 935-3977 or by postal mail at Mammoth Coffee Roasting Company, PO Box 3322, Mammoth Lakes, CA 93546.